

American Sidesaddle Association

355 Sunset Drive, Chillicothe, Ohio, 45601

January 4, 2022

Dear ASA Member,

I trust you are happy and well.

Starting January 1, 2022, we have a number of changes impacting membership and clinics this year. We are offering a few different types of memberships this year. A full membership, social membership for students and spectators at events, and a family membership.

Our new full membership rate is just \$25.00 per person. We are also going to be offering a social membership for event spectators and students (this includes full membership benefits for anyone under the age of 18). Also eligible for social membership are college students, regardless of age. We are also offering a family discount for members of families living within the same household of just \$20.00 per person.

Another change that is happening is our event insurance. In the past we have offered insurance at \$100 per event, but this is going to be changing to a flat rate of 25.00 per participant and 10.00 per spectator. We are asking that as you are planning on future events, you keep these rates in mind and pass along those fees to your participants. The insurance rates are in addition to membership fees.

Our membership packages include:

- Newsletter subscription and advertisement opportunities
- Access to our online tack room and tack consignment
- Access to our lending library
- Calendar of events
- Family member discount
- Access to print-offs and downloadable files for your events and activities
- Social media exclusive access
- Access to our YouTube how-to instructional videos
- Access to instructor resources
- Points awards
- Chapter membership

Kindest regards,

Maggie Herlensky

ASA President



American Sidesaddle Association
Lighting the way aside.